

Introduction To Psychology
Learning
Chapter 7

Types of Learning

- Classical Conditioning
- Operant Conditioning
- Observational Learning

Classical Conditioning

- Pavlov's Studies
- Classical Conditioning in Humans

Operant Conditioning

- Definition
- Thorndike's Law of Effect
- Skinner's, Approach
- Shaping
- Principles of Reinforcement
- Applications of Operant Conditioning

Observational Learning

- Attention
- Retention
- Motor reproduction
- Reinforcement

Cognitive Factors in Learning

- Purposive Behavior
- Insight Learning

**Biological and Cultural Factors
in Learning**

- Biological Constraints: Instinctual drift, Preparedness
- Cultural Constraints: Child rearing
